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## **Hoff Family Arts & Culture Center Begins Phased Reopening June 4**

*Center will operate with reduced capacity and enhanced safety protocols during initial reopening phase*

**COUNCIL BLUFFS, IOWA** – Pottawattamie Arts, Culture & Entertainment (PACE) plans to open the gallery, classrooms, and event venue spaces of the Hoff Family Arts & Culture Center on June 4, 2020 after being closed to the public since March 16 due to the Coronavirus crisis. The performing arts center portion of the facility will continue to be closed until further guidance is received from state and local officials. The phased opening includes social distancing, and enhanced cleaning and disinfecting protocols based on health and safety guidelines provided by public health authorities. Guests are required to wear face masks while visiting the Hoff Family Arts & Culture Center.

“We are excited to reopen and welcome everyone back to the Hoff Family Arts & Culture Center,” said Danna Kehm, CEO of PACE. “We are so grateful for the outpouring of community support during our closure.” Danna Kehm continued, “This carefully managed reopening comes with stringent new health, safety and hygiene procedures in place. So, as we enjoy the art center together again, everyone will need to follow CDC guidelines and the recommendations of health officials. The Hoff Center’s phased reopening plan has been done with deliberate thought and discussion to keep the safety of our guests, Partners, and employees as our utmost priority. We believe that by taking one careful step at a time, we can assure a safe and enjoyable experience for all.”

To limit contact and adhere to social distancing guidelines, guests must make a reservation for a time to enter the Nelson Gallery in advance of their visit at <https://www.paceartsiowa.org/calendar> or by calling 712-890-5600. This process will also allow capacity guidelines to be managed. Timeslots are available Thursdays from 5-9pm and Fridays, Saturdays, Sundays from 11a - 5pm.

A small number of classes and events will also be available during June, but spaces will be limited to adhere to social distancing guidelines. More dates to follow. Guests must register and/or pay at <https://www.paceartsiowa.org/calendar> or by calling 712-890-5600.

June 04 | PACE Paint & Sip on the Patio - Adam Van Osdel

June 04 | PACE Studio Artists - Open Studio Hours

June 04-07 | Nelson Gallery Open Hours

June 05 | New Gallery Exhibit Opening – Lines with Power and Purpose: Editorial Cartoons

June 05 | PACE Speaker Series - Jeffrey Koterba, American Editorial Cartoonist

PACE is canceling the June dates for the Music & Movies in the Park series, which is traditionally held on Wednesday and Friday nights in Bayliss Park. The social distancing requirements as well as capacity limits

in the public park added additional complications for logistics and provided challenges to ensure the safety of the Patrons attending. PACE is currently scheduled to keep the series July dates on the calendar but will continue to monitor the health and safety guidelines provided by state and local authorities before deciding on the July dates in mid-June.

PACE and the Hoff Family Arts & Culture Center are committed to the safety and well-being of our employees, volunteers, Partners and Patrons and will make changes as needed based on actual operating conditions and guidance from public health experts and elected officials. The Hoff Reopening Safety Measures Sheet accompanying this press release includes further details and the general principles guiding the plan for reopening Hoff Family Arts & Culture Center to PACE members and the public.

“The Arts will help heal us as individuals and as a society during these challenging times. The Arts remind us that we’re all creative beings - and whether we’re making art, music, dancing, or sharing in the experience, we’re all connected. We cannot wait to welcome everyone back to the Hoff Center to share in these experiences, while keeping everyone safe,” said Kehm.

Due to Coronavirus closures, a significant revenue shortfall is expected for the first year of opening. Now, more than ever, PACE needs your help to support ongoing Hoff Center operations. Members of the community who would like to contribute can visit the PACE’s website, [www.paceartsiowa.org/donate](http://www.paceartsiowa.org/donate).

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## **ABOUT PACE**

PACE developed and manages the Hoff Family Arts & Culture Center which includes a theater, rehearsal areas, gallery, artist studios, classrooms, teaching kitchen, and more. It is the home for multiple nonprofits including PACE, Chanticleer Community Theater, Kaneshville Symphony Orchestra, American Midwest Ballet, and Kitchen Council. Together, we increase access to the Arts and promote Council Bluffs as a center for excellence in the arts. For more information visit [www.paceartsiowa.org](http://www.paceartsiowa.org).