



FOR IMMEDIATE RELEASE | October 12, 2018

CONTACT | Danna Kehm, PACE CEO | 402.212.9887 | danna@paceartsiowa.org | www.paceartsiowa.org

PACE Surpasses Goal in 50 for \$50K Challenge Grant

*Two anonymous donors support PACE by encouraging others to donate;
65 new donations and gift increases received with two weeks left in campaign*

COUNCIL BLUFFS, IOWA – Pottawattamie Arts, Culture & Entertainment (PACE), the nonprofit developing a nearly \$27 million, 95,000 square foot arts and culture center in downtown Council Bluffs, today announced that it has received over 75 new donations towards the capital campaign, surpassing their goal of 50 donations by October 31st.

Two anonymous donors wanted to encourage others to donate to the PACE project and provided a \$50,000 challenge grant. The new donations bring the total amount raised in the challenge campaign to over \$82,000, with contributions going towards the construction of the Hoff Family Arts & Culture Center which will include a 280-seat theater, rehearsal space, exhibit space, classrooms, and more.

"The fact that we have reached our goal ahead of schedule reflects the extraordinary dedication of our donors who realize how valuable the Hoff Family Arts & Culture Center will be to our community," said Danna Kehm Chief Executive Officer of PACE.

"We are so appreciative of our donors' commitment and are ecstatic that we met and exceeded their challenge."

PACE is an Iowa West Foundation (IWF) initiative. IWF has committed up to \$9 million towards the construction of the Hoff Family Arts & Culture Center.

"Amenities like the Hoff Family Arts and Culture Center are important to creating the kind of community where families want to live, and businesses want to locate. Our quality of life will be immensely enhanced as a result of the generosity of everyone who has contributed to this campaign," said Pete Tulipana, IWF President and CEO. "While we have reached our goal we still have space on the tile wall and seats without a name. We hope others will choose to participate."

Donate online at <https://www.paceartsiowa.org/donate> or call 712-396-2484. Donations can also be mailed to PACE, 1228 South Main Street, Suite 115, Council Bluffs, IA 51503.

###

ABOUT PACE

Pottawattamie Arts, Culture & Entertainment (PACE) is a 35-year-old organization, originally organized as the Bluffs Arts Council, with a mission to promote Council Bluffs as a center for excellence in the arts. Today, its focus is on a strategic approach to arts programming within the community, partnering with the Chanticleer Theater, American Midwest Ballet, Kitchen Council and the Kaneshville Symphony Orchestra in transforming the historic Harvester II building in the Haymarket District of Council Bluffs into a center for arts and culture in Pottawattamie County. For more information visit www.paceartsiowa.org.