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## **Pottawattamie Arts, Culture & Entertainment Receives \$50,000 Challenge Grant**

*Two anonymous donors support PACE by encouraging others to donate;  
challenge for 50 new donations and gift increases*

**COUNCIL BLUFFS, IOWA** – Pottawattamie Arts, Culture & Entertainment (PACE), the nonprofit developing a nearly \$27 million, 95,000 square foot arts and culture center in downtown Council Bluffs, today announced a \$50,000 community challenge grant in the final push in the campaign to build the Hoff Family Arts and Culture Center.

Starting now through the end of October supporters have the opportunity to create even more impact with their gift by participating in this special fundraising opportunity. Two anonymous donors want to encourage others to donate to the PACE project and have provided a \$50,000 challenge grant with the goal of securing 50 new donations and gift increases. Contributions will go towards the construction of the 95,000-square-foot center which will include a 280-seat theater, rehearsal space, exhibit space, classrooms, and more.

"We are so appreciative of our donors' commitment and look forward to meeting this challenge," said Danna Kehm, Chief Executive Officer of PACE.

PACE also announced a \$100 hand painted tile and \$1000 theater seat naming opportunity within the building, which allows donors to show their support for the Hoff Family Arts & Culture Center by etching their name on a seat or a tile and in the building's history. The naming opportunities will leave a legacy for your family, celebrate a special day, or honor your club or business. PACE is working with the Council Bluffs Community School District to have area school children paint the tiles as part of an educational public art unit.

An Iowa West Foundation initiative, PACE seeks to bring a first class, nonprofit arts and culture center to Pottawattamie County.

"We are very grateful for our anonymous donors for investing in the PACE project in a way that encourages others to deepen their support," said Pete Tulipana, Iowa West Foundation President and CEO. "Council Bluffs and Pottawattamie County deserve an arts and culture center they can be proud of, and this is a great an opportunity for community members to continue to show their support."

"Over the past few years Council Bluffs has rapidly transformed into a vibrant community with enormous potential," said Kehm. "The PACE project is another example of our community coming together to make things happen. Seeing your seat or tile in the new building will be a constant reminder of your generous support of the arts in our community for years to come."

Between now and October 31, supporters can donate online at <https://www.paceartsiowa.org/donate>, or call 712-396-2484. Gifts can also be mailed to PACE, 1228 South Main Street, Suite 115, Council Bluffs, IA 51503.

PACE supporters can make a difference by actively sharing why they're supporting PACE's campaign and encouraging others to donate via social media using our official giving campaign hashtag #GivePACE.

"We want to encourage anyone and everyone to consider supporting the project because every contribution matters," Kehm said.

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### **ABOUT PACE**

**Pottawattamie Arts, Culture & Entertainment (PACE)** is a 35-year-old organization, originally organized as the Bluffs Arts Council, with a mission to promote Council Bluffs as a center for excellence in the arts. Today, its focus is on a strategic approach to arts programming within the community, partnering with the Chanticleer Theater, American Midwest Ballet, Kitchen Council and the Kanesville Symphony Orchestra in transforming the historic Harvester II building in the Haymarket District of Council Bluffs into a center for arts and culture in Pottawattamie County. For more information visit [www.paceartsiowa.org](http://www.paceartsiowa.org).