



**HOFF FAMILY ARTS
& CULTURE CENTER**
1001 S 6TH STREET
COUNCIL BLUFFS, IA 51501

THEATER

Chanticleer Community Theater
Chanticleer Children's Theater
Classes & Workshops
Local Playwrights Showcase



Our mission is to enrich,
inspire, and energize our
community through
supporting arts, culture,
and connections.

Our vision is to cultivate a
stronger community where
art and culture thrive.



MUSIC

Kanesville Symphony Orchestra
Music in the Park
Hoff Fourth Fridays



ART

Art & History Exhibitions
PACE New Masters
PACE Artist Studios
Art + Dish
Speakers, Classes & Camps





PACE

SPONSORSHIPS

500+ Students | 15,000+ Patrons | 60,000+ Visitors

The Hoff Family Arts & Culture Center includes a theater, rehearsal areas, gallery, artist studios, classrooms, teaching kitchen, and more. It is the home for multiple nonprofits including PACE, Chanticleer Community Theater, Kanesville Symphony Orchestra, American Midwest Ballet, and Kitchen Council. Together, PACE and our partners increase access to the arts, target new audiences, and share costs helping us all to better realize our missions.

The following programming and education are available through PACE at low or no cost to the community:

- **Chanticleer Community Theater** | Chanticleer, managed by PACE, hosts five theater productions with over 32 performances.
- **Kanesville Symphony Orchestra** | KSO, managed by PACE, performs three concerts annually.
- **Educational Programs** | PACE executes over 150 classes and programs for youth, adults, and families, while collaborating with artists. Examples include pottery, painting, photography, culinary arts, PACE Speaker Series, and our popular summer camps.
- **Hoff Fourth Fridays** | PACE facilitates 10 Friday night events bringing together the best of Hoff Center including Kitchen Council entrepreneur food pop-ups, local live music, and educational opportunities like Mud & Merlot and our PACE Speaker Series. The Hoff Center is THE place to be in Council Bluffs on the 4th Friday of each month.
- **Gallery Exhibitions** | PACE curates the nearly 8,500 square-foot gallery and exhibition floor, which includes our permanent Grant Wood murals exhibit, and 3 to 4 new exhibits annually including our popular PACE New Masters juried art competition.
- **Resident Artist Studios** | PACE helps subsidize five artist studios where artists are encouraged to interact with the community, create and participate in art exhibitions, and teach classes and workshops.
- **Community Programs** | PACE continues to host popular programs to activate community spaces, including the Music in the Park series, and works with community partners to help execute Celebrate CB and Winterfest.
- **Public Art** | PACE, in partnership with local artists, uses art to help to improve the image and identity of our community.

PACE is a nonprofit 501(c)(3) and depends on the support of sponsors that share our values to ensure the arts continue to thrive and be in service to the community.



**POTTAWATTAMIE
ARTS/CULTURE
ENTERTAINMENT**

PACE SPONSORSHIP LEVELS AND BENEFITS

		Patron \$1,000	Collector \$2,500	Curator \$5,000	Bronze \$10,000	Silver \$25,000	Gold \$50,000+
Print	Mainstage Playbill Recognition (tiered) Chanticleer and KSO	Logo	Logo	Logo	Logo	Logo	Logo
	Mainstage Playbill Ad: Chanticleer and KSO		Quarter page	Half page	Full page	Full page	Full page
	Exhibition Materials Recognition (tiered)				Logo	Logo	Logo
	Postcard Recognition (tiered)					Logo	Logo
	Print Advertisement Recognition					Logo	Logo
Digital	Email Newsletter Recognition (tiered)	Listed	Listed	Logo	Logo	Logo	Logo
	Website Recognition (tiered)	Listed	Listed	Logo	Logo	Logo	Logo
	Social Media Mention			1	1	1	1
Signage	Music in the Park Banner (tiered)	Logo	Logo	Logo	Logo	Logo	Logo
	Exhibition Signage Recognition (tiered)	Listed	Listed	Logo	Logo	Logo	Logo
	Atrium Digital Signage Recognition (tiered)	Listed	Listed	Logo	Logo	Logo	Logo
Verbal	Music in the Park Verbal Recognition			X	X	X	X
	Main Stage Verbal Recognition					X	X
	Music in the Park or KSO Introduction (when available)			X	X	X	X
	Chanticleer Introduction (when available)					X	X
Perks	Adult Art Class Admission	2	2	2	4	6	8
	Tickets to Chanticleer or KSO Production	4	4	8	8	12	12
	Invitations to PACE Exclusive Events	X	X	X	X	X	X
	Discount on Venue Rentals (restrictions apply)	5%	7%	7%	7%	7%	7%

We also offer **Presenting Sponsor** opportunities for all our programming, including Chanticleer shows, Symphony concerts, art exhibit openings, and our popular Hoff Fourth Friday events. Just ask, and we will find the right support opportunity for you!

Contact Danna Kehm at danna@paceartsiowa.org or at (712) 890-5602 if you have questions about sponsorship benefits. Please complete the enclosed form and email to danna@paceartsiowa.org, or mail it to: PACE, 1001 S 6th Street, Council Bluffs, IA 51501.

I can't say enough good things about PACE. This is a tremendous asset to the community, in fact probably one of the most significant positive things to come along in some time. The variety of cultural offerings is exceptional and appeal to a wide demographic, all staff encountered have been very friendly and easy to relate to, and of course the facility is incredible... All who put their money into this are really getting a great return on their investment." - Community Impact Survey Response