



**HOFF FAMILY ARTS  
& CULTURE CENTER**  
1001 S 6<sup>TH</sup> STREET  
COUNCIL BLUFFS, IA 51501

## **THEATER**

Chanticleer Community Theater  
Chanticleer Children's Theater  
Classes and Camps



Pottawattamie Arts, Culture & Entertainment (PACE) is strengthening, developing and promoting arts, cultural and historical institutions and organizations, and activities in Council Bluffs, Pottawattamie County and throughout the region.



## **MUSIC**

Kanesville Symphony Orchestra  
Music in the Park  
Live Music at McCormick's 1894



## **ART**

Anne & John P. Nelson Gallery and  
Exhibition Floor  
Public Art  
Classes and Camps





# SPONSORSHIPS

**500+ Students | 15,000+ Patrons | 25,000+ Vistors\* | 35,000+ Online Engagements**

The Hoff Family Arts & Culture Center includes a theater, rehearsal areas, gallery, artist studios, classrooms, teaching kitchen, and more. It is the home for multiple nonprofits including PACE, Chanticleer Community Theater, Kanesville Symphony Orchestra, American Midwest Ballet, and Kitchen Council. Together, PACE and our partners increase access to the arts, target new audiences, and share costs helping us all to better realize our missions.

The following programming and education is available through PACE at low or no cost to the community:

- **Chanticleer Community Theater** | Chanticleer, managed by PACE, will have four theater productions with over 20 performances in the Polina & Bob Schlott Performing Arts Center.
- **Kanesville Symphony Orchestra** | KSO, managed by PACE, will host a three-concert series.
- **Educational Programs** | PACE will have over 50 classes and programs for youth, adults, and families, while collaborating with artists and nonprofits. Examples of classes include pottery, painting, photography, and culinary arts.
- **Gallery Exhibitions** | PACE will curate the nearly 8,500 square-foot Anne & John P. Nelson Exhibition and Gallery Floor, which includes separate gallery spaces for our Grant Wood murals, traveling exhibits, and local artists.
- **Resident Artist Studios** | PACE helps subsidize five artist studios where artists are encouraged to interact with the community, create and participate in art exhibitions, and teach classes and workshops.
- **Community Programs** | PACE continues to host popular programs to activate community spaces, including the Music in the Park series.
- **Public Art** | PACE, in partnership with local artists, uses art to help to improve the image and identity of our community.

PACE is a nonprofit 501(c)(3) and depends on the support of sponsors that share our values to ensure the arts continue to thrive and be in service to the community.

*\*Numbers will be impacted by the COVID-19 pandemic. Content is also shared online in order to reach patrons who do not feel safe visiting during the pandemic.*



# PACE SPONSORSHIP LEVELS AND BENEFITS

		Patron	Collector	Curator	Bronze	Silver	Gold
		\$1,000	\$2,500	\$5,000	\$10,000	\$25,000	\$50,000+
<b>Print</b>	Mainstage Playbill Recognition (tiered) Chanticleer and KSO	Logo	Logo	Logo	Logo	Logo	Logo
	Mainstage Playbill Ad (Black & White) Chanticleer and KSO	Quarter page	Half page	Full page	Full page	Full page	Full page
	Exhibition Materials Recognition (tiered)				Logo	Logo	Logo
	Postcard Recognition (tiered)				Logo	Logo	Logo
	Print Advertisement Recognition					Logo	Logo
<b>Digital</b>	Email Newsletter Recognition (tiered)	Listed	Listed	Logo	Logo	Logo	Logo
	Website Recognition (tiered)	Listed	Listed	Logo	Logo	Logo	Logo
	Social Media Mention			1	1	1	1
<b>Signage</b>	Music in the Park Banner (tiered)	Logo	Logo	Logo	Logo	Logo	Logo
	Exhibition Signage Recognition (tiered)	Listed	Listed	Logo	Logo	Logo	Logo
	Atrium Digital Signage Recognition (tiered)	Listed	Listed	Logo	Logo	Logo	Logo
	Theater Seat Plaque		X	X	X	X	X
<b>Verbal</b>	Music in the Park Verbal Recognition	X	X	X	X	X	X
	Main Stage Verbal Recognition			X	X	X	X
	Music in the Park or KSO Introduction (when available)			X	X	X	X
	Chanticleer Introduction (when available)				X	X	X
<b>Perks</b>	Adult Art Class Admission	2	2	2	4	6	8
	Tickets to Chanticleer or KSO Production	4	4	8	8	12	12
	Invitations to PACE Exclusive Events	X	X	X	X	X	X
	Discount on Venue Rentals (restrictions apply)	3%	5%	5%	5%	5%	5%

Contact Amy at amy@PACEartsiowa.org if you would like to customize a package that fits your organization's philanthropic needs and marketing objectives.



# PACE SPONSORSHIP

Your much-appreciated support will strengthen and grow PACE's art exhibitions, performances, and educational programs for 2021, while helping to keep them affordable and accessible to everyone.

## CONTACT INFORMATION

Donor/Company Name(s) \_\_\_\_\_

Corporate contact to receive correspondence (if a corporate gift) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (W) \_\_\_\_\_ (H) \_\_\_\_\_ E-mail \_\_\_\_\_

## SPONSORSHIP LEVEL

\_\_\_ Patron | \$1,000

\_\_\_ Silver | \$25,000

\_\_\_ Collector | \$2,500

\_\_\_ Gold | \$50,000+

\_\_\_ Curator | \$5,000

\_\_\_ Other Amount: \_\_\_\_\_

\_\_\_ Bronze | \$10,000

## PAYMENT INFORMATION

Check \_\_\_ Credit Card \_\_\_ Other \_\_\_\_\_ Please make checks payable to PACE.

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ CVV: \_\_\_\_\_

Authorized Cardholder Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## AUTHORIZATION

Authorized Printed Name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return this form to Pottawattamie Arts, Culture & Entertainment at [amy@paceartsiowa.org](mailto:amy@paceartsiowa.org) or by mail at:

1001 S 6<sup>th</sup> Street, Council Bluffs, IA, 51501. If you have any questions, please contact us at: [amy@paceartsiowa.org](mailto:amy@paceartsiowa.org) or 712.890.5607.